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# KELLOGG

SEED COMPANY

P. O. Box 684

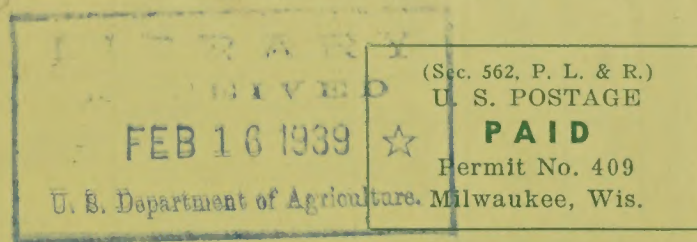
MILWAUKEE, WISCONSIN

Return Postage Guaranteed

**MARKET QUOTATIONS  
PLEASE RUSH**

POSTMASTER: IF ADDRESSEE HAS MOVED NOTIFY SENDER  
ON FORM 3547. POSTAGE FOR NOTICE GUARANTEED.

1040



M.R. Newman, Reference Librarian,  
Bureau of Plant Industry, U.S.D.A  
Washington, D.C.





# KELLOGG SEED COMPANY

322 EAST FLORIDA STREET P. O. BOX 684 MILWAUKEE, WISCONSIN

TELEPHONE DALY 0373

Distributors  
**DOUGHBOY MILLS, INC.**  
Shawano, Wis.

**CEREAL MILLS COMPANY**  
Wausau, Wis.

Distributors  
**DOOR COUNTY PRODUCE**  
Sturgeon Bay, Wisconsin

Complete Seed Stocks will be available at Madison, Wisconsin, during March, April and May.

TERMS: Net Cash

FEBRUARY 8, 1940

Quotations are F. O. B. Milwaukee and subject to change without notice. **BAGS OR SACKS EXTRA, EXCEPT WHEN OTHERWISE STATED.**  
Broken packages, slightly higher.

Kellogg Seed Company gives no warranty, express or implied, as to description, quality, productiveness or any other matter of any seed it sells and will not be responsible for the crop.



## MEDIUM RED CLOVER

Northern Grown Per 100 lbs.  
RAINBO .....\$19.00  
Mountain ..... 18.00

## MAMMOTH CLOVER

Northern Grown Per 100 lbs.  
RAINBO .....\$19.00

## ALSIKE CLOVER

Per 100 lbs.  
RAINBO .....\$23.00  
Mountain ..... 22.00

## ALSIKE SPECIALS

Per 100 lbs.  
(Contains about 6% White Clover) .....\$21.50  
(Contains about 10% White Clover) ..... 21.00

## WHITE CLOVER

Per 100 lbs.  
RAINBO .....\$63.00  
Mountain ..... 58.00  
Prime ..... 48.00  
Mixing Grade ..... 45.00

## WILD WHITE CLOVER

Per lb.  
Genuine Kentish Grown.....\$ .95

## LESPEDEZA, KOREAN

Per 100 lbs.  
RAINBO .....\$ . . .

## TIMOTHY

Per 100 lbs.  
RAINBO .....\$6.50  
Mountain ..... 6.25

Timothy also packed in 100 lb. bags at 15c per 100 lbs. higher.

## TIMOTHY AND ALSIKE

Per 100 lbs.  
(Contains about 20% Alsike).\$ 8.75  
(Contains about 50% Alsike). 13.00

## ALFALFA — Common

U. S. Verified Origin

### OKLAHOMA

Approved Origin for Benefit Payments.  
RAINBO .....\$20.50  
160-lb. bags

### KANSAS

RAINBO ..... 23.00  
160-lb. bags

### MONTANA

RAINBO ..... 25.50  
60-lb. bags

### MINNESOTA

RAINBO ..... 26.00  
60-lb. bags

### WISCONSIN

RAINBO ..... 26.00  
60-lb. bags  
Special, contains about 5% Red Clover ..... 25.00  
160-lb. bags

### CANADIAN VARIEGATED

RAINBO ..... 27.00  
60-lb. bags

## GRIMM ALFALFA

State Sealed and Certified

### BLACKFOOT BRAND

Per 100 lbs.  
Blue Tag .....\$38.00  
Red Tag ..... 36.50  
30-lb. or 60-lb. bags

### IDAHO GRIMM

RAINBO, Blue Tag..... 37.00  
60-lb. bags

### NORTH DAKOTA GRIMM

RAINBO, Blue Tag..... 36.00  
60-lb. bags

### CANADIAN GRIMM

RAINBO ..... 33.00  
60-lb. bags

### COSSACK ALFALFA

Blue Tag ..... 38.00  
60-lb. bags

### LADAK ALFALFA

Blue Tag ..... 40.00  
Red Tag ..... 38.50  
60-lb. bags

Wisconsin College of Agriculture recommends a mixture of half each Cossack and Ladak, in sections where bacterial wilt and summer-killing are serious.

## SWEET CLOVER

Per 100 lbs.

White Blossom  
RAINBO .....\$6.50  
Grundy County  
RAINBO ..... 7.00  
Yellow Blossom  
RAINBO ..... 7.00  
Hubam  
RAINBO .....

## SUDAN GRASS

Per 100 lbs.

RAINBO .....\$3.75

## REED CANARY GRASS

Per 100 lbs.

RAINBO—100 lb. lots.....\$17.00  
Small lots ..... 18.00

## FIELD PEAS

Per 100 lbs.

White, RAINBO .....\$5.75  
Scotch, RAINBO ..... 5.00

## SOY BEANS

Sacks included Per 100 lbs.

Manchu, RAINBO .....\$2.70  
Illini, RAINBO ..... 2.60

## MANCHU No. 3

The new Wisconsin variety to produce beans for crushing. Will be a profitable cash crop for farmers in southern Wisconsin. Per 100 lbs.

RAINBO .....\$2.75

## MILLETS

Per 100 lbs.

German, RAINBO .....\$2.50  
Japanese, RAINBO ..... 5.50  
Hungarian, RAINBO ..... 4.75  
Proso, RAINBO ..... 2.50

## FLAX

Per 100 lbs.

RAINBO .....\$5.00

## DWARF ESSEX RAPE

Per 100 lbs.

RAINBO—220-lb. bags .....\$7.75  
100-lb. bags ..... 8.00

## COTTON GRAIN BAGS

Per 100

Patched, clean .....\$18.00  
Sound, clean ..... 21.00  
New Royal River Bags..... 26.00

**Clovers and Timothy packed in bushel bags at 25c per 100 pounds higher.**





## LAWN GRASS MIXTURES

RAINBO LAWN and SHADE GRASS MIXTURES produce closely knit, velvety lawns of beautiful texture. They are compounded from the very finest turf grass seeds, expertly cleaned and blended. Most attractively packed in 1-lb. and 5-lb. sizes for discriminating lawn lovers who demand the very best.

### RAINBO LAWN SEED

	Per 100 lbs.
1-lb. (25 and 50 to a case)...	\$33.00
5-lb. (10 to a case).....	32.50
1-lb. Shade Grass (25 and 50 to case) .....	36.00
5-lb. Shade Grass (10 to a case) .....	35.50

### RAINBO LAWN SEED—Bulk

25-lb. Sacks .....	\$30.50
50-lb. Sacks .....	30.25
100-lb. Sacks .....	30.00

### RAINBO SHADE GRASS—Bulk

25-lb. Sacks .....	\$33.50
50-lb. Sacks .....	33.25
100-lb. Sacks .....	33.00

### RAINBO BENT GRASS SEED

Seaside—1-lb. bags.....	\$70 00
Astoria—1-lb. bags.....	70.00

### RAINBO WHITE CLOVER SEED

1 lb. Boxes (25 to case).....	\$70.00
½ lb. Boxes (50 to case).....	71.00

### BLUE MOUND LAWN SEED

	Per 100 lbs.
1-lb. Cartons (50 to a case)...	\$24.00
5-lb. Bags (10 to a bundle)...	23.00
10-lb. Bags (5 to a bundle)...	23.00
Bulk, 50-lb. and 100-lb. Bags.	22.00
Shade Grass, bulk .....	24.00

### GREENDALE LAWN SEED

1-lb. Cartons (50 to a case)...	\$21.00
3-lb. Bags (20 to a bundle)...	20.00
50-lb. and 100-lb. Bags.....	19.00

### STAR LAWN SEED

100-lb. Sacks .....	\$13.00
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### RAINBO BENT GRASS MIXTURE

The finest Bent Grasses blended with other grasses to produce a bent lawn in two seasons.

	Per 100 lbs.
1-lb. Bags .....	\$45.00
5-lb. Bags .....	43.50
25, 50 or 100-lb. Bags.....	42.50

### KENTUCKY BLUE GRASS SEED

Extra Heavy—1-lb. bags.....	\$28.00
Extra Heavy—5-lb. bags.....	27.50
50 lbs. to a case	

## GRASSES

### KENTUCKY BLUE GRASS

	Per 100 lbs.
Selected, Extra Heavy, pure..	\$25.00
RAINBO .....	19.50
Mountain .....	19.00
Canadian, RAINBO .....	

### FANCY RED TOP

RAINBO .....	\$11.50
Extra fancy, 98% pure.....	13.00

### ROUGH BLUE GRASS

(Poa Trivialis)

RAINBO .....	\$40 00
Excellent for shady conditions	

### RYE GRASS

Pacey's Imported .....	\$12.00
Perennial, Imported .....	12.00
American Grown .....	6.50

### BENT GRASS (Certified)

	Per 100 lbs.
ASTORIA	
RAINBO, Blue Tag, State Sealed .....	\$60.00

### SEASIDE

RAINBO, Blue Tag, State Sealed .....	60.00
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### ORCHARD GRASS

RAINBO .....	\$18.00
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### MEADOW FESCUE

RAINBO .....	\$15.00
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### CHEWINGS FESCUE

RAINBO .....	\$60.00
Less than full Sacks, \$3.00 per 100 lbs. higher.	

### SMOOTH BROME GRASS

(Bromus inermis)	
RAINBO .....	\$15.00

## RAINBO BRAND INOCULATION

Humus and Nitro-Jel (Jelly)

No. 1—		
For Alfalfa and Sweet Clover.		
No. 2—		
For Red, Alsike and White Clover.		
	Retail	Wholesale
½ bushel .....	\$ .30	\$ .18
1 bushel .....	.50	.27
2 ½ bushel .....	1.00	.48
No. 3—		
For Field Peas and Vetches.		
No. 6—		
For Soy Beans.		
	Retail	Wholesale
1 bushel .....	\$ .30	\$ .18
2 bushel .....	.50	.27
5 bushel .....	1.00	.48
10 bushel .....	1.40	.78
25 bushel .....	2.50	1.38

Sold on a Returnable Basis

### MASTER ANT KILLER

10c Size, 12 to carton...\$ .75 doz.
25c Size, 14 to carton... 2.00 ctn.



	Per Ton
100-lb. Bags .....	\$30.00
50-lb. Bags .....	35.50
25-lb. Bags .....	41.50

Less Dealer's Discount 10%  
Special Prices for Car Lots

We are distributors of Milorganite for Wisconsin, exclusive of Milwaukee County and upper Michigan. Milorganite quotations apply only in this distributive territory.

INOCULATE ALL LEGUME SEEDS WITH

## NITRAGIN

OVER FORTY YEARS OF SERVICE

When ordering, Always state name of seed.

ALFALFA, all Clovers	Size	Dealer	Retail
½ bu. ea.	\$ .19	\$ .30	
1 bu. ea.	.32	.50	
2 ½ bu. ea.	.65	1.00	
LESPEDEZA	Size	Dealer	Retail
1 bu. ea.	\$ .19	\$ .30	
2 bu. ea.	.32	.50	
5 bu. ea.	.65	1.00	
PEAS (All Varieties)	Size	Dealer	Retail
½ bu. ea.	\$ .16	\$ .25	
1 bu. ea.	.26	.40	
1 ½ bu. ea.	.39	.60	
5 bu. ea.	1.10	1.70	
12 ½ bu. ea.	2.60	4.00	
BEANS	Size	Dealer	Retail
½ bu. ea.	\$ .16	\$ .25	
1 bu. ea.	.26	.40	
5 bu. ea.	1.10	1.70	
1 ½ bu. to 2 bu. sizes	packed 12 to carton		
2 ½ bu. to 25. bu. sizes	packed 6 to carton		
SOYBEANS, LIMA BEANS, COW PEAS, PEANUTS	Size	Dealer	Retail
1 bu. ea.	\$ .19	\$ .30	
2 bu. ea.	.32	.50	
5 bu. ea.	.65	1.00	
10 bu. ea.	.90	1.40	
25 bu. ea.	1.90	2.90	
GARDEN SEED	Size	Dealer	Retail
Garden Peas & Beans			
Sweet Peas & Lupines			
Dir 80c ctn—Rtl 10c ea.			
Packed 12 to Disp. Ctn.			

### BIRD SEED

(Full Bags)

	Per 100 lbs.
Sunflower—Fancy .....	\$7.00
Canary, Argentine—Recleaned ...	5.25
Canary, Turkish—Recleaned ...	5.50
Hemp .....	7.00
Bird Rape, Large Sweet.....	9.50
Bird Rape, Large.....	7.75
Large Millet .....	2.50

Smaller quantities 50c per 100 lbs. higher

Gross weight—bags included



# RAINBO BRAND SEED CORN

## NEBRASKA GROWN

DENT VARIETIES	Per Bushel
Wis. No. 7 Silver King.....	\$1.30
Wis. No. 8.....	1.30
Wis. No. 12 Golden Glow.....	1.30
Early Murdock.....	1.30
Improved Leaming.....	1.25
Northwestern Red Dent.....	1.30
Pride of North.....	1.25
Reid's Yellow Dent.....	1.25
White Cap Yellow Dent.....	1.30

Packed two bushels per bag

## FLINT CORN

	Per Bushel
Smut Nose—Wisc. Grown.....	\$.....
Longfellow—Neb. Grown.....	.....

Packed two bushels per bag

## SWEET CORN

	Per 100 lbs.
Golden Bantam—Wis. Grown..	\$8.00
Evergreen Bantam—Wis. Grown	8.00
Stowells' Evergreen.....	8.00

Packed 100 lbs. per bag

## HYBRID SEED CORN

(Wisconsin Grown, Certified Blue Tag)

Flat Kernels	Per Bushel	Round Kernels	Per Bushel
90 Day Maturity.....	\$4.50	90 Day Maturity.....	\$3.50
95 Day Maturity.....	4.00	95 Day Maturity.....	3.00
100 Day Maturity.....	3.50	100 Day Maturity.....	2.50
105 Day Maturity.....	3.50	105 Day Maturity.....	2.50
110 Day Maturity.....	3.25	110 Day Maturity.....	2.25
115 Day Maturity.....	3.25	115 Day Maturity.....	2.25
120 Day Maturity.....	3.25	120 Day Maturity.....	2.25

Packed one bushel per bag, bags included

## SEED GRAINS RAINBO BRAND

### SEED OATS

	Per Bushel
Forward.....	\$ .65
White Cross.....	.65
Gopher.....	.65
Swedish Select.....	.65

Packed 3 bushels per sack

### SEED WHEAT

	Per Bushel
Progress.....	\$1.50
Marquis Type.....	1.50
Sturgeon.....	1.60

Packed 2½ bushels per sack

### SEED BARLEY

	Per Bushel
Oderbrucker Type.....	\$ .95
Wisconsin No. 38 Type.....	.90

Packed 2½ bushels per sack

### SPELTZ

	Per 100 lbs.
RAINBO.....	\$2.15

Packed 100 lbs. per sack

## WISCONSIN GROWN

DENT VARIETIES	Per Bushel
State Sealed and Verified	
Wis. No. 7 Silver King.....	\$1.75
Wis. No. 8.....	2.00
Wis. No. 12 Golden Glow.....	1.75
Wis. No. 25.....	2.00
Northwestern Red Dent.....	1.75
Murdock.....	2.00

## WISCONSIN GROWN

Grown in Pierce County	Per Bushel
Wis. No. 8.....	\$2.00
Wis. No. 12 Golden Glow.....	2.00
Wis. No. 25.....	2.00
Minnesota No. 13.....	2.00

Packed two bushels per bag

## FODDER CORN

	Per Bushel
Red Cob.....	\$1.05
Leaming.....	1.00
Pride Fodder.....	1.00
Eureka—Virginia Grown.....	1.65

Packed 2½ bushels per bag

## BUCKWHEAT

	Per 100 lbs.
Japanese.....	\$2.50
Silverhull.....	2.25

Packed 2 bushels per sack

## WINTER VETCH

	Per 100 lbs.
For Spring and Fall Planting.	
RAINBO.....	\$.....

## AMBER CANE

	Per 100 lbs.
For Fodder only.	
Black Amber.....	\$3.25

## ATLAS SORGO (Certified)

.....	4.75
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## SEED SOWERS

	Retail List Price
"Cyclone" Seed Sower.....	\$2.75 Ea.
"Horn" Seed Sower.....	.95 Ea.

Above prices are subject to a dealer discount of 33⅓%



## SEED DISINFECTANTS

A TREATMENT FOR EVERY MAJOR CROP

PRODUCT AND PACKAGE SIZES	PRICES		Packages per case
	RETAIL per package	DEALER per case or package	
<i>New Improved</i>			
<b>CERESAN—For Oats, Peas, Barley, Flax, Sorghums, Wheat and Cotton.</b>			
4-oz. can .....	.30	6.65	35
1-lb. can .....	.75	6.35	12
5-lb. can .....	3.25	14.40	6
25-lb. drum .....	14.00	11.25	1
100-lb. drum .....	53.00	42.50	1
<b>SEMESAN JR.—For Field and Sweet Corn.</b>			
2-oz. envelop .....	.15	12.95	144
4-oz. can .....	.30	6.50	36
1-lb. can .....	.75	6.00	12
5-lb. can .....	3.00	13.50	6
25-lb. drum .....	12.50	10.50	1
100-lb. drum .....	45.00	37.00	1
<b>SEMESAN BEL—For Irish and Sweet Seed Potatoes.</b>			
2-oz. envelop .....	.25	21.60	144
4-oz. can .....	.50	10.80	36
1-lb. can .....	1.50	12.00	12
5-lb. can .....	6.50	29.55	6
25-lb. drum .....	30.00	24.40	1
100-lb. drum .....	115.00	94.00	1
300-lb. drum .....	315.00	270.00	1
<b>SEMESAN—For Flowers and Vegetables.</b>			
½-oz. envelop .....	.10	8.65	144
2-oz. can .....	.35	8.00	36
1-lb. can .....	2.25	18.00	12
5-lb. can .....	10.00	44.40	6
25-lb. drum .....	46.00	36.50	1
100-lb. drum .....	175.00	145.00	1
<b>2% CERESAN—For Peas, Cotton and Narcissus.</b>			
1-lb. can .....	.70	6.00	12
5-lb. can .....	3.00	13.50	6
25-lb. drum .....	13.25	10.50	1
100-lb. drum .....	50.00	40.00	1
<b>NU-GREEN—For Golf and Lawn Turfs.</b>			
3-oz. can .....	.35	8.00	36
1-lb. can .....	1.45	11.75	12
5-lb. can .....	6.25	28.80	6
25-lb. drum .....	28.75	23.50	1
100-lb. drum .....	110.00	91.00	1
<b>SPECIAL</b>			
<b>SEMESAN—For Golf and Lawn Turfs.</b>			
5-lb. can .....	7.00	32.70	6
25-lb. drum .....	32.50	26.50	1
100-lb. drum .....	125.00	103.00	1

## TREATING DIRECTIONS

One pound of NEW IMPROVED CERESAN treats 32 bushels of Barley, Oats and Wheat.

One and one-half ounces of NEW IMPROVED SEMESAN JR. treats one bushel of Corn.

One pound of NEW IMPROVED SEMESAN BEL treats 75 bushels of Seed Potatoes.



## CRO-TOX

Crow and Bird Repellent

Protects Seed Corn and Grains from Loss of Seed After Planting. Eight Ounces of Cro-Tox Will Treat One Bushel of Corn.

8 oz. Size @	\$ 4.30 per Dozen
16 oz. Size @	7.20 per Dozen
1 qt. Size @	10.80 per Dozen





## PLANTERS' REFERENCE

### Pounds to Sow Per Acre

KIND	Pounds Per Acre	Pounds Per Bu.
Alfalfa, broadcast .....	18-22	60
Alfalfa, drills .....	12-15	60
Barley .....	96-120	48
Beans, Soy, broadcast.....	60-80	60
Beans, Soy, drills.....	30-45	60
Beans, Soy, with corn.....	50-60	60
Blue Grass, Kentucky.....	25-28	14
Blue Grass, Canada.....	25-28	14
Buckwheat .....	45-60	52
Cane, broadcast .....	50-70	50
Cane, drills .....	10-15	50
Clover, Alsike .....	8-12	60
Clover, Medium .....	10-15	60
Clover, Mammoth .....	10-15	60
Clover, Sweet, hulled.....	12-15	60
Clover, Sweet, unhulled....	20-30	30
Clover, White .....	4-8	60
Corn .....	8-12	56
Sweet Corn .....	12	
Fescue, Meadow .....	15-25	24
Fescue, Chewings .....	25-28	14
Flax .....	28	56
Lawn Grass .....	Depending on Conditions	Depends on Quality
Millet, for hay.....	45-50	50
Millet, for seed.....	30-40	50
Millet, Japanese .....	12-15	30
Oats .....	64-76	32
Peas—		
Canada Field, broadcast.	120-150	60
Canada Field, with grain	75-90	60
Rape, broadcast .....	8-10	50
Rape, in drills .....	5-6	50
Red Top, Solid seed.....	7-12	14
Red Top, unhulled.....	10-15	14
Reed Canary Grass.....	4-6	24
Rye, Winter .....	84-112	56
Rye, Spring .....	56-84	56
Speltz .....	62-100	48
Sudan Grass, broadcast....	30-40	40
Sudan Grass, in drills.....	15-25	40
Sunflower .....	8-10	24
Timothy .....	10-12	45
Timothy and Alsike.....	8-10	45
Vetch, Hairy or Winter...	50-125	50
Wheat .....	90-120	60

**KELLOGG**  
SEED COMPANY  
MILWAUKEE, WISCONSIN